

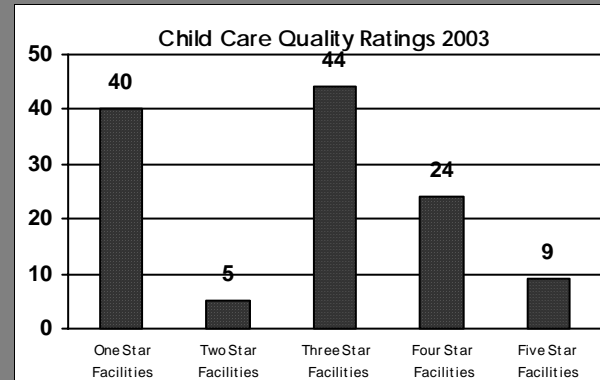
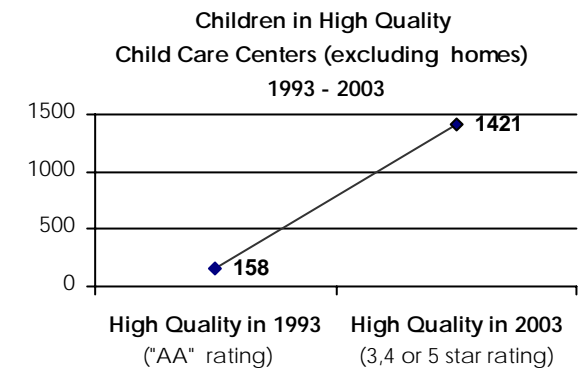
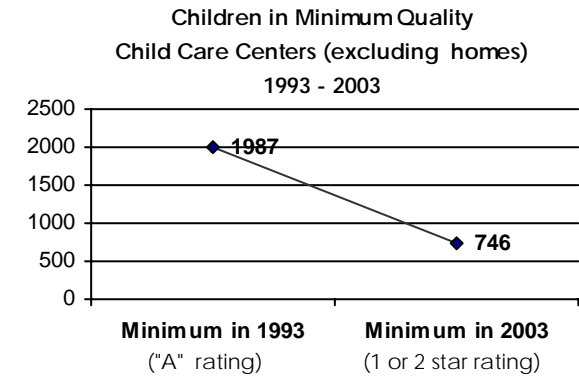
## Demographics

2003 Population : 153,152  
 Children 0-5 2003 : 12,126  
 % Change in No. Children 0-5 1990-2003 : 19.7%  
 Median Family Income 2003 : \$55,500  
 Children 0-5 Below Poverty Level (2000 Census): 1,636  
 Percentage of Children in Poverty (2000 Census): 16.1%  
 Children in Licensed/Regulated Care : 2,537  
 Number of Licensed/Regulated Homes: 70  
 Number of Licensed/Regulated Centers: 52

## Child Care Industry Impact

**Total Direct Economic Impact : \$107,656,440**  
**Gross Receipts of Child Care Industry\*\* : \$24,142,613**  
 Child Care Workforce : 575  
 Salaries of Child Care Workforce : \$9,526,214  
 Local, State and Federal Taxes Paid by Child Care Workforce : \$1,905,243  
 Total Gross Income of Parents with Children in Care : \$85,369,034  
 Local, State and Federal Taxes Paid by Parents : \$25,013,127

*Research shows high quality child care has a direct impact on a child's preparedness for school*



**Focus on Centers and Homes\*\***  
 Centers and Homes Receiving Quality Bonuses and Incentives: **25**  
 Centers and homes that benefited from activities designed to increase child care license status: **97**  
 Centers and homes that benefited from health and safety training or consultation: **100**

**Focus on Children and Families\*\***  
 Families Receiving Intensive Family Support : **1,452**  
 Children Receiving Health and Developmental Screenings: **562**  
 Children Receiving Subsidy: **685**

Child Care Quality and Accessibility: \$1,110,685  
 Child Care Subsidy: \$1,645,292  
 Family Support: \$579,026  
 Health: \$166,369  
 Program Evaluation: \$30,000  
**TOTAL PROGRAM EXPENDITURES : \$3,531,371**

**Focus on Child Care Staff\*\***  
 Teachers and Directors Receiving College Credit : **88**



High quality care is more accessible than ever before to North Carolina families, thanks to Smart Start!

The programs listed here are intended to be examples and not an exhaustive list of Smart Start's services.



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