



**North Carolina Early Childhood Association
2010 Early Childhood Telephone Seminars**

Learning at Your Fingertips



An opportunity to participate in exciting seminars
on issues facing child care providers across the state
without leaving your program.



North Carolina
Early Childhood
Association

Sign Up Today— Registration Form Enclosed



Message From the Board of Directors

The telephone seminars that we have offered for the past 3 years have been so informative that the NCECA Board has decided to offer a new sessions this year. Over the years participants have commented on the timeliness of the topics and the convenience of having this information so easily accessible—learning about issues facing child care professionals with out ever leaving their own programs.

The NCECA Board has developed 5 new seminar sessions that will be offered from September—December of 2010. The target audience for these sessions are teachers and directors in child care programs. The Board has secured expert presenters to share information with you about issues affecting child care programs across our state.

We have recognized that it has become almost impossible for early childhood educators to leave their programs during the workday to attend conferences and workshops. However, we understand the need for you to have information about the latest trends affecting our field and practical approaches to everyday issues affecting you in your child care programs. So we are offering sessions in a format that is accessible and convenient for the majority of individuals working in our field.

We hope that you will make the decision to participate in our telephone seminars this year. **You can earn up to 5 DCD training credits without ever leaving your program.**

This brochure contains a more detailed description about the telephone seminars, topics and a registration form. If you have additional questions, please feel free to contact us by e-mail at nceca@ncearlychildhoodassoc.com or call 919-442-2000.



Please visit our website at www.ncearlychildhoodassoc.com to purchase previous seminar topics.

Sample Topic Titles

Helping Families Access Resources to Pay for Child Care
Smart Buying, Smart Saving and Smart Charging in a Tight Economy
Working with Families and Children from Diverse Cultures
(DCD credit is not available for internet sessions)

Telephone Seminar Fact Sheet

What is a telephone seminar?

A telephone seminar is training that is offered by early childhood experts over the phone. Participants listen in on their phone to a discussion about an important topic in early childhood in North Carolina. You can save the costs of gas and travel time and have expert training right in your own program. The beauty of this type of training is that you can tape the session and listen later, or use it as a training tool with your staff anytime in your program. Seminars are also posted on NCECA's website at www.ncearlychildhoodassoc.com

Why is NCECA sponsoring telephone seminars?

Child care center directors and family child care providers want information about what is happening in North Carolina around various child care issues. The North Carolina Early Childhood Association wants to provide you with this information in a new format, the telephone seminar. For a small fee you can have this information without ever having to leave your program, without the expense of time and gas.

What do I need to do to participate in one or more of the telephone seminars?

You just need to complete the registration form that is enclosed. Select the telephone seminars you wish to participate in, complete the form and send in your form and payment by the deadline. You will then be mailed or emailed a call-in number for each call, as it gets close to the date of that call. On the date and time of the telephone conference, you just call the number you have been given and enter your access code. Then wait for the call to begin, and get up-to-date information on child care issues right in your own program.

Can other people in my center listen in?

Sure. You can put your phone on speakerphone and other staff members in your center or home can listen in. The seminar presenters and other participants cannot hear you while the seminar is being conducted. Since you have paid for the access number, you are welcome to include others in your program. However, to get DCD credit you must register each person wanting the credit.

Who are the facilitators and presenters doing each telephone seminar?

NCECA has carefully selected facilitators and presenters for each topic who are early childhood experts in North Carolina. You will recognize many of them by name and by their title. In some cases, we have asked child care providers to participate as panelists on the call because they have particular knowledge and experience in that subject area. And we believe child care providers can learn from the experiences of other child care providers.

Will I be eligible to receive training credit for participation?

Individuals who sign up and pay for a seminar will receive one credit hour of approved DCD training credit. You will be sent verification of participation as part of your enrollment process.

How do I join the NCECA?

We encourage each of you to join the North Carolina Early Childhood Association. NCECA has been an advocate for better child care and better funding for child care providers for almost 50 years. To learn more about who we are, go to www.ncearlychildhoodassoc.com. You must be a member of NCECA to participate in the telephone seminars.



Seminar Schedule and Descriptions

(1 hour of DCD training credit per seminar)

Title: **A Conversation with the Director of the NC Division of Child Development**

Date/Time: **September 21, 2010, 1:00 – 2:00 p.m.**

Moderator: Sue Russell, President, Child Care Services Association

Presenter: Dr. Deb Cassidy, Director, Director of the NC Division of Child Development

Description: Learn how the NC Division of Child Development can support your work to provide the very best child care. Dr. Deb Cassidy will share information with the audience about new developments in state child care regulations, the subsidy system, the work force unit, special initiatives and staff assignments.

Title: **Outdoor Learning Environments—Making this the Best Classroom in your center!**

Date/Time: **October 14, 2010, 1:00 – 2:00 p.m.**

Moderator: Sheila Hoyle, Executive Director, Southwestern Child Development Commission

Panel: Anna Carter, Deputy Director, NC DCD; Tammy Barnes, Chief, Regulatory Services Section, NC DCD; Leah Rucker, Director, NC Rated License Assessment Project and Sarah Norris, President, NCECA and Owner, Total Child Care Center, Wilmington, NC

Description: The panelist will discuss the benefits of outdoor learning environments, share information about how to make outdoor learning possible within the NC's licensing guidelines and provide an example of how centers create outdoor learning programs

Title: **Grow A Professional....**

Date/Time: **October 21, 2010, 1:00 – 2:00p.m.**

Moderator: Sheila Hoyle, Executive Director, Southwestern Child Development Commission

Panel: Debra Torrence, Director, NC Institute for Child Development Professionals; Erin Lyons, Early Educator Certification Manager, Child Care Services Association; Vickie Ansley, Board Member, NC ICDP, and Sue Creech, Early Childhood Educator

Description: The Panelist will share tips and strategies to help individuals in the early childhood field learn about new professional development opportunities and to hear a discussion about how we can best develop the professional within each of us. Updated information will also be shared about the NC Early Childhood Certification project.

Title: **Big Changes in the Child Care Subsidy System: From Swipe Cards to Direct Deposit**

Date/Time: **October 26, 2010, 1:00 – 2:00 p.m.**

Moderator: Sue Russell, President Child Care Services Association

Panel: Ron Byrd, Subsidy Section Chief, NC DCD, Linda Piper, Executive Director, NC Licensed Child Care Assoc. Anna Mercer-McLean, Director, Community School for People Under Six

Description: This session will introduce Child Care programs to the new Electronic Benefits. Participants will learn how it works, how to get programs and families ready and lessons learned during the project's pilot phase.

Title: **Update on NC's Child Care Licensing Rules**

Date/Time: **November 9, 2010, 2010, 1:00 – 2:00 p.m.**

Moderator: Sue Creech, Early Childhood Educator and Retired Chief of the Early Childhood Initiatives Section

Panel: Tammy Barnes, Chief, Regulatory Services Section, NC Division of Child Development, Raleigh; **Katura Jackson, Executive Director, Work Family Resource Center, Forsyth County and Linda Leonard, Executive Director, Smart Start of Davidson County**

Description: Participants will have the opportunity to learn about recent changes and revisions to NC's Licensing Rules and Guidelines. Information will be shared regarding the implementation of the rules and community agencies will discuss how they work with child care programs to help them remain in compliance.

NCECA Telephone Seminar Registration Form
(Please complete one form for each participant.
DCD training credit will only be issued for paid participants)

Participant Name: _____

Program Name: _____

Mailing Address: _____

City: _____ Zip: _____

Phone: _____ Fax: _____ E-mail: _____

Type of Program (circle one): Child Care Center/Family Child Care/Head Start/ Public Pre-K/
 Part-Day Preschool/School Age Only/ Other: _____

Tax Status: For Profit Not-For-Profit

Star Rating: _____

Are you currently a member of NCECA? Yes No

*If you are unsure about your membership status,
 please send an e-mail to NCECA@ncearlychildhoodassoc.com or call 919-442-2000.*

To join NCECA please select one of the membership options below:

- Individual: ~~\$25.00~~ Discounted fee—\$20.00 Advocacy Champion Silver: \$225-349 (1)
 Advocacy Champion Gold: \$350-574 (2) Advocacy Champion Platinum: \$575 and up (3)

Total Membership fee enclosed: \$ _____

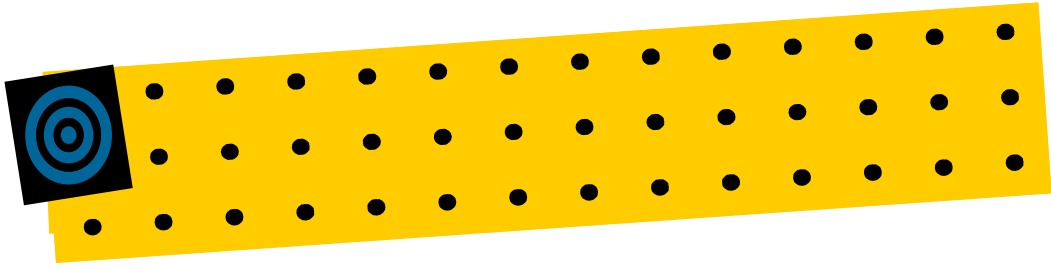
(#) number of organizational memberships

Select the seminars below:

Date/Time	Seminar	Registration Deadline	NCECA Member Fee	Non-Member Fee
September 21, 2010 1:00—2:00 pm	A Conversation with the Director of NC DCD	September 13, 2010	\$10.00	\$15.00
October 14, 2010 1:00-2:00 pm	Outdoor Learning Environments	October 8, 2010	\$10.00	\$15.00
October 21, 2010 1:00—2:00 pm	Grow A Professional	October 8, 2010	\$10.00	\$15.00
October 26, 2010 1:00-2:00 pm	Big Changes in the Child Care Subsidy System	October 15, 2010	\$10.00	\$15.00
November 9, 2010 1:00-2:00 pm	Update— NC Child Care Rules	November 1, 2010	\$10.00	\$15.00
		<i>(NCECA Members deduct \$10.00 when registering for 4 or more seminars)</i>	Total: \$ _____	Total \$ _____

Total Membership Fee Enclosed: \$ _____ + Total Seminar Fee Enclosed \$ _____ = Total Enclosed \$ _____

Mail Payment to: NCECA, PO Box 4292, Chapel Hill, NC 27515; Confirmations will be sent by e-mail or fax.



North Carolina Early Childhood Association
PO Box 4292
Chapel Hill, NC 27515-4292

