

Every \$1 invested in quality early childhood education returns up to \$17

From a business perspective Quality Early Education translates into a strong return on investments. From this important investment angle, the numbers are stunning. Research proves that by investing in children at the earliest ages possible, tremendous returns on that investment—both directly and indirectly—are guaranteed. Research studies confirm that children with early learning success are more likely to finish school, more likely to go to college, less likely to be unemployed and less likely to commit crimes. Providing quality instruction and care to children early in their lives is much more efficient than responding later with remedial training or other expensive corrective solutions.



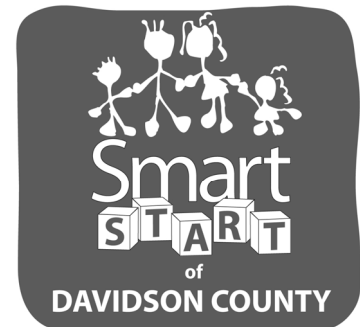
Smart Start of Davidson County

235 East Center Street
Lexington, NC 27292
Phone: 336-249-6688
Fax: 336-249-6687
www.partnershipforchildren.org

Smart Start of Davidson County

LUNCH & LEARN
FOR YOUR
EMPLOYEES

Smart Start of Davidson County can help YOU become an EMPLOYER OF CHOICE in Davidson County.



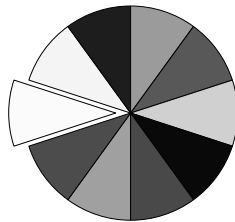
a Partnership for Children

www.partnershipforchildren.org

Adding Value to Your Employee Benefits Package

Smart Start of Davidson County is a non-profit organization serving our county's young children and their families. Through our Parent Services Program, we can provide support services to you as an employer and add value to your employee benefits package.

When an employee has concerns with child related issues, the impact is often felt by the employer, through absenteeism, drop in productivity and even lower employment satisfaction, all of which affect successful business outcomes. We can assist you in giving employees access to support and information with child related issues.



One in ten North Carolina workers has a child under age 6.

SERVICES OFFERED:

- **REFERRAL SERVICE** with assistance in locating child care.
 - ◆ Our emphasis is on giving parents the information and tools they need to make informed decisions about their child care needs.
- **ON-SITE SEMINARS** on a range of topics.
 - ◆ quality child care
 - ◆ child development topics such as discipline, the ages and stages of children
 - ◆ work/life concerns such as dealing with stress, juggling time and schedules, etc.
 - ◆ We can also provide customized seminars based on your employees' requests.
- **PARENT SEMINAR SERIES**, *Adventures in Parenting*, which recognizes that parents are the most important people in a child's life.
 - ◆ *Adventures* offers support and empowerment to parents while guiding a parent through many of the complexities in child-rearing today.
- **RESOURCE CENTER** at our location (235 East Center Street, Lexington)
 - ◆ We provide parents with many materials to check-out: books, videos, computer software, toys, play-kits and more. Children love to visit and take something home each time they come. We also have many free print resources available .

ALL SERVICES ARE FREE

and can be provided during lunch hours or other appropriate times

Registration Form

To learn more about how Smart Start of Davidson County can support you as an employer of choice in Davidson County please contact us at 249-6688; fill out the form below and mail; or go on-line at www.partnershipforchildren.org

- Referral Services Parent Seminar Series
- On-Site Seminars Resource Room

Comments:

Name

Address

Phone

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